



Information Systems Security Policy

Message from the Chief Executive Officer



Syed Junaid, Chief Executive Officer

At ReachStream, we believe effective security is a team effort, which involves the participation and support of each and every one of us as users who interact with data and information systems. It is our personal responsibility to know these policies and to conduct our activities accordingly.

Protecting company and client information and the systems that collect, process, and maintains this information is of critical importance.

The security of information systems must include controls and safeguards to address possible threats, as well as controls to ensure the confidentiality, integrity, and availability of the data, whilst also ensuring data privacy.

The ReachStream Information Systems Security Policy provides the measures used to establish and enforce our IT security program at ReachStream. Please be sure to familiarize yourself with this policy.

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1. Introduction and general overview



1.1 Policy Objectives

The main objectives of this Policy are:

- > To define the general security policy for ReachStream Information Systems and the information stored, processed and transmitted by them, including outsourced services;
- > To define a uniform approach, ensuring a high degree of information systems security throughout ReachStream.
- > To define responsibilities with regards to information systems security;

This document defines the general framework deriving to specific security policies and system specific security standards, as well as departmental/local procedures. All derived security policies, standards, guidelines and procedures shall be consistent with the present policy document.

1.2 Scope of the Policy

This policy applies to all ReachStream staff, and their customers that provide or receives services from ReachStream and is an integral part of the ReachStream Business Code of Conduct. This policy covers the security of information systems and data networks owned or used by ReachStream as well as the information that is stored, transmitted or processed by those systems.

This policy does not cover issues related to general physical and building security. It covers, however, physical security aspects of buildings or parts of buildings that directly affect the security of information owned by ReachStream.

2. Policy

This policy is intended to help you make the best use of the computer resources at your disposal, while minimizing the cyber security risks. You should understand the following:

- > You are individually responsible for protecting the equipment, software and information in your hands. Security is everyone's responsibility.
- > Identify which data is non-public, which includes company's confidential data, client data and personal data as further described below. If you do not know or are not sure, ask. Even though you cannot touch it, information is an asset, sometimes a priceless asset.
- > Use the resources at your disposal only for the benefit of ReachStream.
- > Understand that you are accountable for what you do on the system.
- > Protect equipment from loss & theft. Only store company data on encrypted devices.
- > Do not bypass established network and internet access connection rules.
- > Do not bypass or uninstall your anti-virus or firewall software.
- > Do not change or install any unauthorized software or browser 'plug-ins'.



The Policies and supporting Standards in this chapter must be read, understood, acknowledged and followed by all Staff. These set the ground rules under which ReachStream operates and safeguards its data and information systems to both reduce risk and minimize the effect of potential incidents.

2.1 Data Protection

ReachStream takes the protection of their personal data and their customer's personal data seriously and the security measures set forth in this policy are essential to ensure the data protection standards supporting the ReachStream Information Management Policy are met.

2.2 Human Resources security

> Job definition and resourcing

Information security must be covered in the Group's Security Human Resources policy and standards. The HR policies should ensure, as a minimum, that security is adequately covered in job descriptions; that personnel are adequately screened, trained and that confidentiality agreements are signed by all new employees and their onboarding should only happen as per employee onboarding policy.

> User training on Security Awareness

A training plan and training material must be in place to ensure that the right level of Security Awareness is created and maintained within the organization. Software developers , BI data teams and all other relevant personnel involved in the development of software and other data enrichment tools for ReachStream are required to undertake secure development training on a periodic basis.

2.3 Asset Management

- > Job definition and resourcing
- > The information owner
- > The custodian of the information, and repository location (database etc.)
- > The sensitivity of the asset, due to regulations, laws, customer expectations or other requirements
- > Requirements for the asset regarding availability, uptime, business continuity, etc.

Hardware Management

At ReachStream we take a hardware lifecycle approach to hardware management:

- > Hardware should only be acquired from approved vendors;
- > Only approved software configurations should be applied to new hardware;
- > End-users should take appropriate care with any hardware that has been issued to them;
- > Lost/Stolen hardware should be reported immediately;
- > End-of-Life hardware should be securely disposed.



2.4 Information Management

Information Classification

The ReachStream Information Security Policy focuses on the protection of the 3 components of information stored on ReachStream systems: Confidentiality, Integrity & Availability, whilst ensuring Data Privacy. All ReachStream information must be classified based on these 3 categories in order to allow implementation of the appropriate levels of protection in line with its criticality and to ensure that the controls applied to it are sufficient, and do not impair the company’s business. Information classification requirements are detailed in the ReachStream Information Management Policy.

Information Handling

Information, in electronic and physical formats, should be handled in accordance with the sensitivity, risk and classification of the information:

- > Ensure confidentiality agreements are in place before sharing data externally.
- > Check email addresses prior to sending any files.
- > Files should only be copied to removable storage when necessary and the storage should be encrypted.
- > Use restricted access storage areas whenever possible.
- > Data disposal should be done in accordance with the Information Asset Handling and Protection Standard for End User.



2.5 System Access Policy

Access to information and systems in the possession of, or under the control of ReachStream must be provided based on a least privilege, need to know basis. All ReachStream computers must be protected by approved password-based access control systems. Multi-factor authentication for remote access to corporate and production networks by employees, administrators, and third parties shall be implemented where available. The following rules must be maintained for managing user access rights:

- > User registration: approving and granting access rights to users on a need-to-know basis
- > Privilege management: Clear hierarchies must be determined for each system, and each hierarchy must be formally approved. For example, for Oracle, there are 13 formally recognized authority levels, and any changes to that number or its composition must be formally approved by the Group's Controller.
- > User management: As above, each system must have clear procedures for approval and method of granting access to that system. Procedures must exist for each system for both joiners, movers and leavers, with audit trails.
- > User access rights are subject to periodic reviews.
- > Inactive user accounts must be configured to automatically disable after 90 days.



2.6 User Authentication Standard

Users must be forced to change their passwords during the first log on, and at 60 - day intervals. Passwords shall not be displayed or transmitted in clear text and shall be suitably protected via approved cryptographic solutions. Passwords shall be stored in an encrypted format. A history of passwords shall be maintained to prevent the re-use of passwords. A maximum of six successive login failures shall result in account lockout until an administrator unlocks it. Default accounts shall be disabled and/or default passwords associated with such accounts shall be changed.



Password Selection

In order to make it harder to guess or steal your passwords please keep in mind the following:

- > Do not use dictionary words - All real words are easy to guess. Avoid using any words, words in foreign languages, swear words, slang, names, nicknames, etc.
- > The names of family, friends and partners, anniversary dates, car registrations and telephone numbers are the first things tried when guessing your passwords.
- > Instead try to use acronyms relevant to you only, mnemonics, random letters, etc., and insert nonalphabetic characters in the middle of the word
- > Use a mixture of UPPER and lower case, numbers and special characters.
- > When changing passwords, change more than just the number.
- > However, choose something you can remember. It is no use having a strong password if you have it written on a Post-It Note on your desk! If you must have a reminder or hint, use something cryptic that only you can understand.
- > Never tell anyone else your password or allow them to log in as you.
- > Try to avoid letting other people watch you key-in your password. Choose something that is not easy to guess from watching
- > Be aware of 'social engineering'. These are practices used to obtain personal information such as passwords, account numbers etc. (via fake web pages, e-mails, phone calls).
- > Phishing is an example of social engineering.

- Phishing are e-mail messages that entice recipients to divulge passwords and other information (e.g., via clicking embedded links). These e-mails are disguised to appear as if coming from a trusted source. In such cases, do not respond and report this as a Security Incident.
- Use Multi-Factor Authentication, if available. This is a combination of something you know (e.g., password), something you have (e.g., a token, a smartphone) and / or something you are (e.g., biometric – fingerprint).
- Follow all requirements included in the ReachStream User Authentication Standard.

2.7 Acceptable Use Policy

Corporate IT resources may only be used for ReachStream's business related purposes.

Email Usage

E-mail is a business communication tool which all ReachStream employees are requested to use in a responsible, effective and lawful manner.

Internet Usage

ReachStream provides Internet access to all its staff to assist them in carrying out their duties such as looking up details about their customers, products, accessing public directories and other work-related information. Occasional and limited personal use of the Internet is permitted if such use does not:

- > Interfere with work performance & productivity;
- > Include downloading or distribution of large files;
- > Have negative impact on the performance of ReachStream's IT systems.

When using Internet access facilities, you should comply with the following guidelines:

- Keep your personal use of Internet to a minimum.
- Check that any information you use from the Internet is accurate, complete and current.
- Respect the legal protections of data, software, copyright and licenses.

- > Immediately inform the Security team of any unusual occurrence.
- > Do not download or transmit text or images which contain any software, material of obscene, threatening, racist or extreme political nature, or which incites violence, hatred or any illegal activity.
- > Do not use the company's equipment to make unauthorized access to any other computer or network.

It is **STRICTLY FORBIDDEN** to upload Company non-public Information such as any of the following to external file transfer or storage sites, like Box, Dropbox or Google Drive:

- > Source Code, object code, user documentation and all other software development details.
- > Project related information.
- > Personally Identifiable Information.
- > Company strategy and business plans.

- > Corporate IT infrastructure arrangements including any log files.
- > Intellectual Property, such as: Copyrights, Patents and Trade Secrets.
- > Employee personal information such as salaries, appraisals, medical records or health care details.
- > Any information concerning our clients and prospects including details of our client projects, client proposals, contracts, fees or strategic plans.
- > Information related to our clients' customers, including any details stored within ReachStream software products, such as contact and company information
- > Any other company non-public information

Portable Media

The use of portable media is not permitted. The intended purpose is to protect customer and company information from being transferred via unauthorized means. ReachStream reserve the right to inspect and erase portable media that is used on our network.

For remote access to the Corporate IT Infrastructure resources only the officially supported and approved facilities by the internal IT department are to be used (i.e., ReachStream Secure Access Portal). The associated security policies must be applied.

Online Communication within ReachStream offices to an external party may only use ReachStream approved communication channels. Personal internet connections or connectivity devices (e.g., using personal data modems and Mobile Hotspot connections, remote access connections, personal VPNs etc.) are strictly prohibited.

The detailed Electronic Communication Requirements are described in the dedicated policy named ReachStream Network and Communications Policy.

2.9 System Changes and Configuration

ReachStream recognizes that change is a necessary process in order that we can maintain, protect, and enhance services provided to Clients, however uncontrolled change can create significant security risks for ReachStream. ReachStream also recognizes that there are different types of change, therefore, an efficient change management process must be implemented to handle these different types in the most appropriate manner.

All changes must be conducted in a controlled and approved way, in accordance with the IT Change Management Standard and IT System Configuration Standard.

System changes or re-configurations of standard IT components are not allowed. Only additions and/or changes of software components can be made by users on workstations based on customer project requirements. The following system changes are strictly prohibited

- Installation of:
 - Unauthorized connectivity devices (e.g., data modems);
 - Any component suitable to gain unauthorized access to restricted areas;
- Merging of two networks by physically integrating them on a network node;
- Disabling virus protection;

2.10 Network and Communication Policy

Internet Usage

At ReachStream, we have multiple offices that form part of our global network, a secure network is critical to the security of our business:

- > External facing networks should be firewalled to an appropriate level
- > Physical and logical network changes should only be made by approved users
- > Networks should be segregated on a geographical and/or business line basis
- > Appropriate controls should be in place at network interfaces
- > Network event logging and monitoring should be implemented
- > Third-party users shall not connect their computing devices to the wired or wireless network of ReachStream, unless authorized.
- > ReachStream computers and networks may be connected to third-party computers or networks only with explicit approval after determination that the combined systems will be in compliance with ReachStream security requirements.

Wireless Networks

- > Passwords for Guest wireless networks should be changed on a regular basis
- > Only approved wireless access points should be used
- > Wireless networks should always be encrypted

2.11 Threat and Incident Management Policy

Event Logging and Monitoring

Adequate monitoring controls to detect attacks and unauthorized access to its information processing systems must be implemented. The level of monitoring required shall be determined by risk assessment and any relevant or applicable legal requirements shall be identified to ensure that the monitoring activities comply with the requirements.



Monitoring may consist of activities such as the review of:with such accounts shall be changed.

- > Automated intrusion detection system logs
- > Firewall logs
- > User account logs
- > Network scanning logs
- > Application logs
- > Help desk tickets
- > Vulnerability Scanning
- > Other log and error files

Any security issues discovered will be reported to the Information Security Department for investigation. Our detailed policy is set out in the Security Event Logging and Monitoring Standard.

User Monitoring

In order to maintain the security of the Group’s IT systems (including to prevent cybersecurity threats) and to protect the Group’s assets and data, ReachStream monitors many aspects of user behavior including but not limited to:

- > Monitoring Internet access usage;
- > Reviewing material downloaded or uploaded via the Internet;
- > Reviewing e-mails sent or received by users, if there is a well-founded suspicion about a breach of provisions of this Policy or of applicable laws, or if there is a legal or regulatory requirement in this respect;
- > Reviewing installed software on user’s computers;
- > Logins to and use of ReachStream’s network as well as use of PCs.

Any monitoring done by ReachStream will be in accordance with applicable law.

2.12 Workstation Security

Workstations include laptops and desktops:

- > All workstations should have corporate-approved antivirus software installed and enabled
- > All workstations should have data loss protection software installed (where available)
- > All laptops should be encrypted
- > Only install software from trusted sources
- > Do not allow unauthorized users to access your workstation
- > Take appropriate steps to maintain the physical security of your workstation

2.13 Mobile Device Security

Every mobile device capable of accessing ReachStream information shall be enrolled in the company MDM solution. In the event of the loss of a mobile device or unauthorized access to a mobile device, the user should contact the local IT team and report the Security Incident to Information Security Team.

2.14 Bring Your Own Device

Only ReachStream owned devices are considered trusted and can be connected directly to the ReachStream Local Area Network (LAN). All non-ReachStream owned devices are by default considered as untrusted. Untrusted devices must never be connected directly to ReachStream Internal network, neither through a network cable connection in a ReachStream office, nor through the ReachStream Employee wireless network. Untrusted (non-ReachStream owned) devices are only allowed to use Visitor network access while in a ReachStream office. Employees personal devices are not allowed to be connected to ReachStream corporate network.

2.15 Business Application Management Policy

At ReachStream we have a high dependency on software to conduct our day-to-day business:

- > Applications should comply with the Privacy By Design principle.
- > A Data Privacy Impact Assessment (DPIA) should be completed for major software changes that involve personally-identifiable information (PII).
- > Security requirements for software should be documented as part of the development process
- > Software changes should be subject to change control procedures
- > Only authorized users are permitted to deploy software changes

This policy only applies to software we develop for internal users e.g., CoreCrate , development of the ReachStream Product Suite is outside the scope of this policy.

2.16 Licensing

ReachStream uses software from a variety of third parties, copyrighted by the software developer and, unless expressly authorized to do so, employees do not have the right to make copies of the software. The ReachStream policy is to respect and adhere to all computer software copyrights and to adhere to the terms of all software licenses to which ReachStream is a party. Also, the ReachStream policy is to manage its software assets and to ensure that ReachStream installs and uses only legal software on its workstations and servers, in line with the detailed requirements from the IT Asset Management Standard for Software.

2.17 Encryption

Encryption is required to be used to protect Company and its client's nonpublic Information from being disclosed to unauthorized parties.

All personnel are responsible for assessing the confidentiality level of data being sent or residing on the devices they use. If data is non-public, all ReachStream employees are responsible to comply with the Encryption Standard.

- a. All encryptions must be standards-based and industry-accepted.
- b. Algorithms used for data encryption must be secure, such as Advanced Encryption Standard (AES).
- c. Keys used for encryption and decryption must be protected, securely stored, and rotated periodically.
- d. Only authorized and trained personnel must have access to encryption keys.

2.18 Backup

ReachStream IT Service Continuity (DR) Policy provides a framework for ensuring that information in scope of this policy will not be lost during an incident affecting availability or integrity. Similarly, all media containing backups of ReachStream data must be protected according to the data classification related to Data Confidentiality, Integrity & Availability, whilst ensuring data privacy.

Both data classification and backup requirements must be determined by the asset owner and communicated to IT for implementation. Asset / data owners are responsible to inform Corporate IT in writing of the specific backup requirements for each asset or data set and of the required backup retention period in line with IT Service Continuity (DR) Policy.

2.19 Third Party Risk Management Policy (incl. Cloud Computing)

At ReachStream we have a high dependency on software to conduct our day-to-day business:

- Applications should comply with the Privacy By Design principle.
- A Data Privacy Impact Assessment (DPIA) should be completed for major software changes that involve personally-identifiable information (PII).

Third Party Risk Management policy defines requirements for carrying out an IT activity with an outsourcer, including Cloud Computing. The process and controls needed to reduce the risks associated with IT outsourcing initiatives, including Cloud Computing arrangements, are detailed in the ReachStream IT Outsourcing Policy. ReachStream IT Outsourcing Policy applies equally to all ReachStream employees who use an external IT Service provider.

2.20 Malware Protection

A process must be maintained to ensure that malicious software cannot enter the group's secure IT environment. This will include regular antimalware updates, schedule malware scans and monitoring of events and incidents related to malware, detailed in ReachStream Threat and Incident Management Policy.

2.21 Security Incident Management Standard

ReachStream follows a consistent and effective process to address any actual or suspected security incidents relating to information systems and data. Security Incident Management Standard details the framework for early detection, reporting and responding to security incidents.

All security incidents whether actual or suspected, must be reported as soon as possible by sending an email to support@reachstream.com

Even if a Security Incident is not considered to be serious, it should always be reported as it may be part of a wider issue or trend. Additionally, first appearances of the severity of the Security Incident may be deceptive and not indicative of the severity of the underlying risk.

2.22 Business continuity management

ReachStream maintains a group Business Continuity Management Policy (BCMP). This requires subfunctions to develop detailed business continuity plans under its umbrella. The IT function must ensure that the Business Continuity Plan adequately addresses business continuity of the group's IT environment.



Disaster recovery planning (DRP)

Disaster recovery plan is a subset of BCP. Given the importance of this aspect of the BCP, the key attributes of a disaster recovery plan are discussed below. There are various categories of disruptive events covered by our BCP/DRP:

Loss of data, which may include loss of program and system files;

- > Unavailability of computer and network equipment.
- > Environmental disasters
- > Organized/deliberate disruption
- > Loss of utilities/services
- > Equipment/system failure
- > Pandemics
- > Cyber Attacks
- > Other (health and safety, legal, etc.)

Recovery requirements must be determined by the asset owner based on the criticality of the processes of the Business Functions that use the IT systems (determined through Business Impact Analysis). The asset owner will ensure the following

- > Sufficient documentation of each Disaster Recovery Plan, needed to enable efficient execution of the plans.
- > Disaster Recovery Plan which specifies the appropriate security measures to ensure the degree of confidentiality and integrity required for the recoverable systems
- > That the Disaster Recovery Plan specifies a regular procedure for making copies of data from which to recreate originals in case of a disaster. Disaster backups should not be used for operational recovery
- > The Disaster Recovery Plan must be tested on a periodic basis.

2.23 Physical Security Policy

Access to every office, computer machine room, and other ReachStream work areas containing sensitive information must be physically restricted to those people with a need to know. Every ReachStream employee must ensure that no important information asset shall be left on desks unattended, especially during non-work hours.

At ReachStream our security is dependent on the physical security of our resources at purpose-built data centers and at on-premise computer rooms:

- Critical server rooms must be located in a place where the risk of natural disasters is within our risk appetite
- All entry points to IT facilities should be controlled with electronic access control mechanisms
- Appropriate environmental controls such as air conditioning and fire suppression systems should be in place
- There must at least be battery backup power onsite with sufficient duration to switch over to diesel power generation. If there is no diesel backup, then there should be 24 hours of battery power.
- Visitor access should be controlled

2.24 Risk Management Policy

ReachStream maintains a group Business Continuity Management Policy (BCMP) Our Information Security Risk Management framework is key to the way in which we identify and treat Information Security risks. Our approach is centrally managed but depends on regional and divisional support; therefore, Management should be familiar with the Risk Management Policy and of their role within the framework.. This requires sub-functions to develop detailed business continuity plans under its umbrella. The IT function must ensure that the Business Continuity Plan adequately addresses business continuity of the group's IT environment.

2.25 Security Waivers

Security Policies and Standards are developed to provide the company with a set of rules to help meet certain organizational objectives. From time to time there will be a need to consider a time-limited waiver for exceptions to policy, these will only be considered through the Information Risk Acceptance Standard.

3.1 Chief Security Officer

- Information security management within ReachStream, acting as a central point of contact on information security for both staff and external organizations;
- Managing and implementing this policy and related policies, standards and guidelines;
- Monitoring and responding to potential and/or actual security breaches;
- Ensuring that staff are aware of their responsibilities and accountability for information security;
- Providing specialist advice on security issues;

3.2 Security & Privacy Committee

The Security & Privacy Committee is responsible for information risk within ReachStream advising the executive management on the effectiveness of management of security and privacy issues across the Group and advising on compliance with relevant legislation and regulations.

3.3 Managers

Furthermore, they are responsible with:

- Ensuring that all staff, permanent and/or temporary, are aware of the information security policies, procedures and user obligations applicable to their area of work and of their personal responsibilities for information security;
- Determining the level of access to be granted to specific individuals
- Ensuring staff have appropriate training for the systems they use;
- Ensuring staff know how to access advice on information security matters

3.4 All Staff

All staff are responsible for information security and therefore must understand and comply with this policy and associated guidance. Failure to do so may result in disciplinary action. In particular, all staff should understand:

- > What information they are using, how it should be used, stored and transferred in terms of data security;
- > What procedures, standards and protocols exist for the sharing of information with other parties;
- > How to report a suspected breach of information security within the organization;
- > Their responsibility for raising any information security concerns

All ReachStream users are responsible with adhering to the provisions of this Policy and all related policies, standards, guidelines and procedures and must report every incident of misuse or abuse of which they become aware as described in the ReachStream Security Incident Management Policy.



4. Breaches

Breach of this Policy will be taken seriously and may result in disciplinary actions in conformity with the legal and contractual framework, including termination of employment. Any user disregarding the rules set out in this Policy or in applicable laws will be fully liable and ReachStream will disassociate itself from the user as far as legally possible. All breaches of this policy must be reported to the respective Manager/Director for appropriate action. All security incidents whether actual or suspected, must be reported as soon as possible by sending an email to support@reachstream.com



5. Revision

6.1 Document History

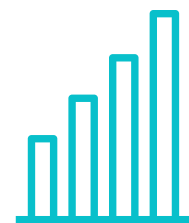
Author	Version	Date
Kamran H. – IT Security Director	v.1.0	July 2019
Kamran H. – IT Security Director	v.2.0	April 2021
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Create



Evolve



Grow

With  ReachStream

THANK YOU

